

MISSISSAUGA'S ECONOMIC DEVELOPMENT OFFICE WINS INTERNATIONAL AWARD

MISSISSAUGA, September 22, 2006 -- The City of Mississauga's Economic Development Office (EDO) received the International Economic Development Council (IEDC) Research Report award for its report, "Mississauga: A Leading Canadian ICT Cluster."

"Competing in the category of "Research Report" by organizations serving areas with populations exceeding 200,000, the City of Mississauga was a clear standout," said IEDC chairman Joseph Marinucci. "Activities for the advancement of economic development have an enormous impact on the shoring up of North America's economy. Hats off to economic development organizations like the City of Mississauga Economic Development Office for leading the charge."

The City's winning report provided in-depth knowledge and understanding of the information, communications and technologies (ICT) sector. It enabled EDO to clearly position Mississauga as one of Canada's largest ICT clusters and increased the City's profile as a major business centre with competitive costs in Canada and the United States.

"This report has received a lot of attention," said Larry Petovello, director of Economic Development. "This is a sector whose health and continued vitality is important for all Mississauga businesses, as there is a great deal of synergy between the ICT sector and many other key industries in our city."

Susan Amring, EDO manager, accepted the award in New York this week on behalf of the City of Mississauga. Honourable mentions in this category went to the State of Bavaria, Germany and Dayton, Ohio.

Mississauga is Canada's sixth largest city with a population of 700,000. With well-established infrastructure and state-of-the-art facilities, the City delivers quality municipal programs and services to its citizens. Mississauga is recognized as Canada's safest city.

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